

[illegible]A woman with long brown hair and a shocked expression (wide eyes, open mouth) is holding a red smartphone in her right hand. She is wearing a grey hoodie. The background is a blurred train track with a train moving towards her, creating a sense of motion and danger. The overall tone is urgent and warning.

ONE DISTRACTION

NO
SECOND
CHANCES

A train coming towards you barely makes a sound.
Stop, look and listen at level crossings.

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A full-page advertisement featuring a woman with long brown hair, wearing a grey hoodie under a dark jacket. She has a shocked expression with wide eyes and an open mouth, holding up a red smartphone in her right hand. The background shows a blurred train at a level crossing. In the top right corner, there is a white graphic of two arrows pointing in opposite directions. Large white text reads "ONE DISTRACTION" and "NO SECOND CHANCES". Below this, smaller white text says "A train coming towards you barely makes a sound. Stop, look and listen at level crossings." At the bottom left, there is small copyright information.

**ONE
DISTRACTION**

**NO
SECOND
CHANCES**

A train coming towards you barely makes a sound.
Stop, look and listen at level crossings.

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